



SANTA BARBARA FIREFIGHTERS ALLIANCE

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Spring 2011

Dear Friends:

The first responders to local emergencies are our firefighters. Wildfires, structure fires, medical emergencies, hazardous materials spills, roadway accidents, terrorism – regardless of the nature of the emergency, our firefighters are here for us. Always! Now we have the opportunity to be the first responders for our firefighters. Please join us as a sponsor of Fire Ball 2011 and show your support for our heroes by being a hero to them.

The Santa Barbara Firefighters Alliance provides much-needed, unbudgeted, state-of-the-art equipment to enhance the safety and effectiveness of our Santa Barbara County and City firefighters as they work to protect all of us. We are proud of our accomplishments to date. Since 2004, we have put in place \$1 million worth of life-saving equipment that was not attainable for our firefighters through regular department funding. We have helped them do a better job in responding to emergencies throughout the City and County, which in turn helps all of us in the community.

HERE IS HOW YOU CAN HELP: The Alliance is holding its annual Fire Ball fundraising event on Friday, 3 June 2011, at 6:30 pm at the Coral Casino. Will you be an individual or corporate hero and step forward to help sponsor the Fire Ball? Your tax-deductible donation allows our event revenues to go directly to purchasing life-saving equipment. Information on Fire Ball sponsorship is provided in this packet. Also enclosed is a reply sheet which can be returned with your donation. If you wish, we will customize a sponsorship package for you or your company. Simply contact us and we will make it happen.

Thank you very much for your support of the Alliance.

SANTA BARBARA FIREFIGHTERS ALLIANCE

Robert D. Niehaus, President



Our Logo Honors the 343 Firefighters Who Died On 9/11

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